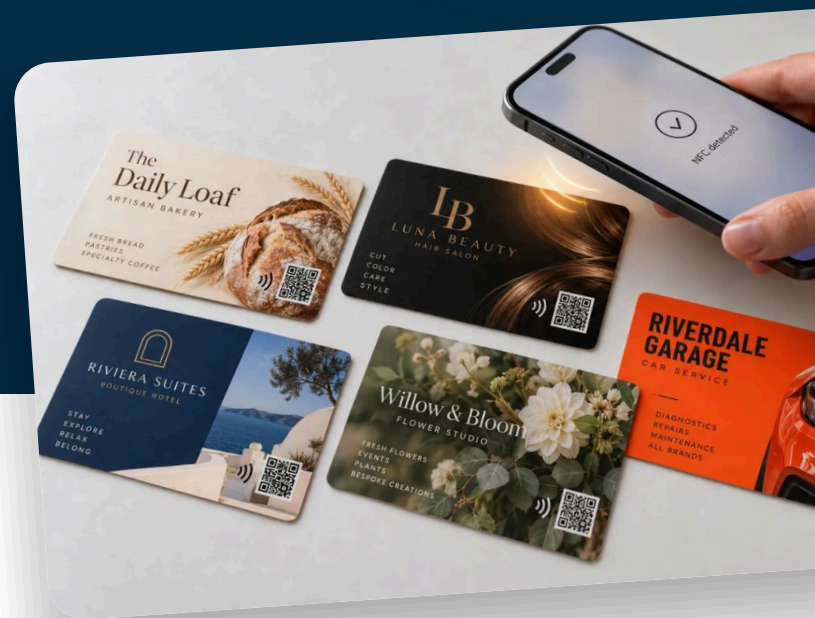


GETTING STARTED GUIDE

More reviews, more followers, in just a few taps.

Everything you need to make your Link Cards work for you from day one.



IN 3 STEPS

As simple as a tap



1

Place

At the till, on tables, with the bill: wherever your customers wait.



2

Ask

One sentence is enough, said to every customer at the end of their visit.



3

Track

Scans, clicks, reviews, countries: it's all in your dashboard.

1 tap

to open your page

0 apps

for your customers to install

100%

editable at any time, no reprinting

One sentence, one smile, done

"Your review really helps us: just hold your phone near this card."

"It only takes two minutes, and we read every review."

"You can also scan the code with your camera."



The right moment: with the bill, at payment or when handing over the order.



iPhone

Hold the top of the phone near the card.



Android

Hold the middle of the back of the phone near the card.



QR code

Point the camera at the code, no app needed.



WHERE TO PLACE YOUR CARDS

Where people wait, where people pay

The more visible your cards, the more they get scanned.

Till

Tables

Bill folder

Counter

Shop window

Waiting room

Bags and parcels

Shop: at the till and in the bags · Hotel: at check-out · Practice: at reception



Tip: a new menu or a special offer? Update your page from your dashboard: your cards show it straight away, with no reprint.

Reviews that really count



Everyone is invited

Ask every customer: that's what makes your rating credible.



In their own words

Customers write on their own phone: a spontaneous review carries more weight.



Reviews can't be bought

No gifts in return: Google and Tripadvisor keep an eye on it.



Reply to your reviews, even the critical ones: future customers read your replies too.



Service rating

Customers tell you privately what they liked or missed. Nothing is published.

Just let your team know before you switch it on.



Tips

Customers choose an amount and pay through your own link (PayPal, Revolut, SumUp...).

The money goes straight to you: no commission.

Want to equip more tables, or your whole team?

Table tents, NFC cards, Team Cards: order in a few clicks from your dashboard, under Order.

lumacards.com/dashboard →

